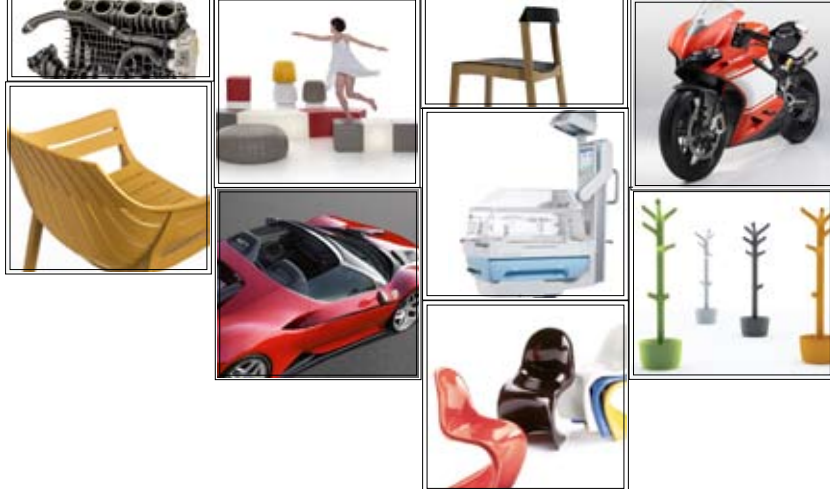


18.19
april
2018

MUSEO STORICO
ALFA ROMEO,
ARESE MILANO



Smart PLASTICS

special design edition

| METAL REPLACEMENT
| HIGH PERFORMANCES

| LIGHTWEIGHT
| SURFACES

organized by:

PLAST:DESIGN

plast

Smart PLASTICS

special design edition

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'SMART PLASTICS' is the event dedicated to **high-performance polymers**, organized by the *PlastDesign* and *Plast* magazines.

The formula of 'SMART PLASTICS', at VI edition, provides a program of reports on the state of the art of engineering polymers and composites, of their applications and design and processing technologies.

At the event are invited leader companies of different application sectors (**automotive, industrial, electrical/electronic, home appliances, aerospace, medical, hobby&sport, furnishing etc.**) that will present their experiences and their future trends in the use of high-performance polymers.

'SMART PLASTICS' will host, as guest speakers, industry and research exponents, technicians and managers of companies of the sector who will present the latest developments and prospects for the use of high-performance polymers with an opening to international markets.

'SMART PLASTICS' Forum is target to:

Designers, Design and Engineering studios, Technical Managers, Production Managers of companies in the sectors:

- **Automotive**
- **Technical Components**
- **Medical**
- **Aerospace**
- **Electrical / Electronics**
- **Appliances**
- **Hobbies & Sports**
- **Furnishings**, etc... that search for solutions 'smart' for the industrialization of their projects / products.

Booth space for one-on-one meetings with suppliers of materials, equipment and technologies.



Alfa Romeo

MUSEO STORICO
ALFA ROMEO,
ARESE_MILANO

18-19
april
2018



THE 'SMART PLASTICS' FORUM IS ARTICULATED IN FOUR MAIN TOPICS:

LIGHTWEIGHT:
lightening products and components through the use of technopolymers and composites

METAL REPLACEMENT:
replacement of metals and their alloys with technopolymers in applications require high mechanical strength and re-engineering

HIGH PERFORMANCES:
use of technopolymers in niche applications that require performance specifications (electrical conductivity, resistance to chemicals and weathering etc.)

SURFACE:
optimization of the surfaces with the use of polymers (self-lubrication, abrasion resistance, texture, etc ...)

DESIGNS OF INTERNATIONAL LEVEL WILL PRESENT THEIR INNOVATIVE PROJECTS



WHY PARTICIPATE IN 'SMART PLASTICS' 2018?

- To **deepen relevant topics** in the field of technopolymers and innovative technologies
- To meet the **most prestigious players and brand owners** with the purpose of finding new business and synergies in automotive, industrial, electronics, home appliances, transportation, furnishing, medical, industrial design and more
- Open or continue commercial negotiations
- Meet the **community**: from the academic world, to research and industry
- To **receive incentives and find new ideas** to improve own products
- The **new location, the Museo Alfa Romeo**, a few steps from the new Fiera di Rho, offers the opportunity to live full of the liveliness of Milan Design Week, with the Salone del Mobile, from 17 to 22 April.
- To **visit the Museo Storico Alfa Romeo** at the end of the Conference

NEWS OF THE VI EDITION OF 'SMART PLASTICS'

LOCATION: we will welcome you in the charming and prestigious Museo Storico Alfa Romeo, Arese MI

DATE: strategic the choice to place this edition during the Milan Design Week, a cult event of design that takes place from 17 to 22 April, around the corner from the Museum, in the Rho Fair.

'SMART PLASTICS' 2018 is an event registered in the circuit:



Possibility for participants to visit the museum



INFORMATION AND SUBSCRIPTION

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